

# 4<sup>TH</sup> ANNUAL BALLS FOR BRAINS GOLF TOURNAMENT

## SPONSORSHIP PACKAGE

**FOX HOLLOW GOLF COURSE**

999 32 AVE NE, CALGARY, AB

**TUESDAY JUNE 23<sup>RD</sup>, 2026**

**FOR MORE INFORMATION PLEASE CONTACT US!**

**URSA-REHAB.COM**

**(403) 272-7722 EXT. 205**

**EXECUTIVE.ASSISTANT@URSA-REHAB.COM**

# LETTER FROM THE CEO

Thank you for your interest in supporting our individuals at URSA. We have been serving many people with disabilities, complex medical needs, and brain injuries for the last 40 years. As a registered non-profit charity, we have 24 program sites in Calgary and Airdrie, along with a wheelchair accessible Retreat Centre, located north west of Cochrane.

URSA offers services to children and adults, including residential, day program supports, and respite programming for families to rest knowing their loved one is being well cared for. We also have our Easy Street learning environment which is a life-sized replica of a city street complete with a bus, taxi, grocery store and bank! Easy Street is a safe learning environment for brain injury survivors to re-learn skills they may have lost after their injury.

Our "Balls for Brains" golf tournament is dedicated to the brain injury survivors of URSA and their pursuit of reaching their goals while they are a part of our community. As June is Brain Injury Awareness month, we believe spreading awareness while also supporting our individuals is a critical part of our mission. Your support, whether big or small, can go a long way for the individuals we serve.

Thank you to everyone who is interested in joining our cause, and we look forward to seeing you on the golf course this summer!

**PAM MCGLADDERY**  
Chief Executive Officer  
URSA



# WHY SPONSOR?

As a non-profit organization, our goal is to always provide the highest quality of care to the individuals we serve, both on and off the golf course. Sponsors who take part in this incredible initiative not only provide more opportunities for our individuals to attain a personal level of achievement and excellence in life, you become a true friend of the URSA community.

Sponsors have the opportunity to take part in this event and display their logos throughout the golf tournament to represent their company's brand while promoting Brain Injury Awareness month. As an appreciation for your support, we can provide a letter of acknowledgement for your company to use. All Ace Sponsors will be provided a reserved table for their team to show our appreciation!

There is also an opportunity to support this amazing cause through company donations of silent auction items or other funds. We can provide a donation tax receipt for your generosity.

We welcome all who are interested to join our cause, and we cannot wait to partner with you. With your support, we can continue to honour our mission in serving individuals with disabilities. We sincerely appreciate your support.



## SPONSORSHIP LEVELS

**ACE SPONSOR: \$5,000**

**EAGLE SPONSOR: \$2,500**

**BIRDIE SPONSOR: \$1,500**

**PAR SPONSOR: \$1,000**

## ACE SPONSOR \$5,000      EAGLE SPONSOR \$2,500

- Your company logo will be featured in dedicated weekly posts on URSA's social media platforms (Instagram, Facebook, LinkedIn) once a week, starting 3 weeks before the event.
  - Your company logo will be on all printed products at the event such as signage, posters & brochures.
  - Your company will have the opportunity to place a company gift item in all golfer giveaway packages
  - As an Ace Sponsor you will have a reserved table for your group at the lunch & awards ceremony.
  - The event emcee will mention your company's name during lunch & silent auction.
  - A special "Thank You" post will be made after the event, including your logo and message of appreciation, along with photos or highlights from the tournament
  - Team of 4 golf registration is included.
- Your company logo will be featured as a group post on URSA's social media platforms (Instagram, Facebook, LinkedIn) once a week, starting 2 weeks before the event.
  - Your company logo will be on all printed products at the event such as signage, posters & brochures.
  - The event emcee will mention your company's name during lunch & silent auction.
  - Your company will have the opportunity to place a company gift item in all golfer giveaway packages.
  - A special group "Thank You" post will be made after the event, including your logo.

## BIRDIE SPONSOR \$1,500      PAR SPONSOR \$1,000

- Your company logo will be featured in a group post approx. 1 week before the event, recognizing all Birdie Sponsors and thanking them for their support.
  - As a Birdie Sponsor, your contributions will help fund the golf carts for the event.
  - Your company's logo will be printed on all golf cart signs.
  - The event emcee will mention your company's name during lunch & silent auction.
  - A special group "Thank-You" post will be made after the event, including your logo.
- Your company logo will be included in one group post on social media before the event, featuring all Par Sponsors.
  - As a Par Sponsor, your contribution will sponsor a hole for the event to provide awareness about Brain Injury Awareness month.
  - You are more than welcome to be present at your sponsored hole for the day.
  - Your company logo will be on signage at the sponsored hole.
  - The event emcee will mention your company's name during lunch and the silent auction.
  - A special group "Thank-You" post will be made after the event, along with other Par Sponsors.



# SPONSORSHIP APPLICATION FORM

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**City:** \_\_\_\_\_

**Province:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Tax receipt can be issued for sponsorship if the company agrees that they will not receive public recognition on materials at the event. If companies would like public recognition, a letter of acknowledgement will be issued instead.

Thank you for your decision to be a part of URSA's 4th annual Balls for Brains golf tournament!

Please check which sponsorship you would like to represent:

**Ace Sponsor**  
 \$5,000

**Eagle Sponsor**  
 \$2,500

**Birdie Sponsor**  
 \$1,500

**Par Sponsor**  
 \$1,000

**PLEASE SEND COMPLETED SPONSORSHIP FORMS TO EXECUTIVE.ASSISTANT@URSA-REHAB.COM OR SCAN QR CODE ABOVE TO APPLY ONLINE**

**4 ways to pay:**

1. Sponsor URSA as a participating charity through Birdies for Kids (donation matched up to 50%) at [www.rogerscharityclassic.com/charity](http://www.rogerscharityclassic.com/charity)
2. Cheques - Please make payable to: URSA, 808 Manning Road NE, Calgary, Alberta, T2E 7N8
3. Etransfer Payment - please email [financial.controller@ursa-rehab.com](mailto:financial.controller@ursa-rehab.com) & set the password to "ballsforbrains"
4. Credit Card Payments can be made with a 2.5% fee by phone at **403-272-7722 ext. 205**

**THANK YOU FOR YOUR GENEROUS SUPPORT OF URSA PROGRAMS AND SERVICES!**

URSA does not sell, rent, loan the personal financial information that you provide to us. The information you share with us will be used for administrative and/or communication purposes such as issuing income tax receipts or event tickets, communicating with you about your support, sending you newsletters and reports and providing you with opportunities to volunteer or contribute.