



November 21, 2024

Dear URSA Families and Supporters,

This holiday season, we invite you to help bring warmth and joy to individuals in our care. Many individuals at URSA are facing the challenges that come with aging, while also seeing their families grow older. Some rely on public guardians—relationships that are important but may not always provide the personal touches that make the holidays feel special. At URSA, we believe everyone deserves to feel remembered and valued during the holiday season.

Our goal is simple yet profound: to ensure that each individual in our care experiences the warmth and comfort of the holidays.

To show you why your support matters, let us tell you about Noah. When Noah first joined URSA, he was confined to a bed and in constant pain and discomfort. With no access to proper mobility equipment or the dental care he desperately needed. With the intervention of hospital staff and social workers, Noah was connected to URSA. We were able to step in to ensure he received the care he needed — addressing his dental health, providing a suitable wheelchair, and giving him a new sense of possibility. Today, Noah enjoys warm, nourishing meals, has reconnected with his family, and is able to take part in community activities that bring him joy.

Noah's story is just one example of the difference your support can make. Your donations help us provide essential care, comfort, and opportunities for individuals like Noah to lead fulfilling lives.

These moments are why we do what we do. The holidays give us a special opportunity to make these moments even more meaningful for individuals like Noah.



Your generosity can help create holiday magic in meaningful ways:

- **\$50** helps provide comforting winter essentials, like cozy blankets or warm clothing.
- **\$100** gives an individual a personalized gift that brings them joy on Christmas morning.
- **\$250** supports a festive holiday meal shared with friends and caregivers.
- **\$500** funds community activities, equipment, or decorations to brighten the season.

To make a difference this holiday season, please consider donating through our website at <https://ursa-rehab.com/about/donate/>.

You can also support URSA by purchasing gift cards through our Fundscrip program [Click Here](#) to order now. Buying gift cards through Fundscrip is a simple way to support URSA while purchasing gifts for your loved ones.

Every shared meal, every moment of connection this holiday season is made possible by people like you. Let's make this holiday season one of warmth and care for those in our community.

Best wishes for a safe and caring Holiday Season,

Pam McGladdery

A handwritten signature in blue ink, appearing to read "Pam McGladdery". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Chief Executive Officer, URSA